

---

# SOUTH WALTON ACADEMY PRESENTS: 2020 COLOR THE COAST FOR AUTISM

---

South Walton Academy, Inc. is excited to begin planning our 1st annual Color the Coast for Autism Fun Run. This event will be held at Topsail Hill State Park, 7525 W County Hwy 30A, Santa Rosa Beach, FL 32459 on Saturday, April 4, 2020 with 5K check-in at 8:15 am with Race to begin at 9:00 am and the Fun Run check-in at 9:15 am, race start time at 10:00 am, with a beach bash to finish with food, music, and more.

As many of you may know, Santa Rosa Beach is one of the fastest growing counties in the United States and Autism is the fastest growing developmental disability in the United States. Once a tourist town, Santa Rosa Beach has become home to many families. With the growth of our community and the increase of children being diagnosed with Autism Spectrum Disorder, we created South Walton Academy to bridge the gap between special needs and our community by creating the first of its kind inclusion program on the Emerald Coast. We accommodate students of all abilities including those on the Autism Spectrum as well as typically developing and advanced developing students. We have a school and therapy program and we are open to the community for therapy, as well summer camps, aftercare programs and more. We work with the Florida Department of Education as well as the State of Florida to provide additional opportunities for students that include scholarship programs for low income families, children who have been bullied, struggle with reading, and for those with a disability. As we expand to make room for our growing student population, we look to our community to help make a way to add additional classrooms as well as fill the gap for scholarships for students.

For this event to be a success, we need YOUR help! There are several ways to be a part of this exciting event, you can:

- Make a tax-deductible contribution (South Walton Academy is a 501 (c) 3 non-profit) on behalf of your company as an event sponsor.
- Provide materials, supplies, or services to execute this event (ie: water, fruit, granola bars for participants, activities for children, face painting, advertisement etc).
- Donate silent auction items for this event
- Form a Fundraising Team to support South Walton Academy

In-kind sponsorships have been essential to us being able to accomplish our brand-new building and increasing the number of students we can support. If you or your business can assist in any way with the continued growth in any capacity, please contact us!

Thank you for your consideration. This event would not be possible without donors like you!

*Calley Middlebrooks- Founder | President*  
*Jennifer Filippone- Director | Administrator*  
South Walton Academy, Inc.

For more information please contact South Walton Academy at [southwaltonacademy@gmail.com](mailto:southwaltonacademy@gmail.com), 850.213.4595, or visit our website at [www.southwaltonacademy.com](http://www.southwaltonacademy.com)

**South Walton Academy Presents:  
2020 COLOR THE COAST for AUTISM  
1st ANNUAL FUN RUN  
Hosted by Topsail Hill State Park**

All proceeds benefit South Walton Academy, an inclusion school and therapy center in Santa Rosa Beach



Become a sponsor for the 2020 Color the Coast for AUTISM 1st Annual Fun Run. This run is open to everyone and will create a truly spectacular race experience as well as present the opportunity to meet and support the not for profit, inclusion school, South Walton Academy.

**SPONSOR LEVELS**

- **Emerald**  
Cost: **\$5,000.00**  
Company Logo in Extra Large Font on Event T-Shirts, Finish Line Banner, and Website, 24x36 yard sign, and 20 Color the Coast Fun Run Registrations.
  
- **Diamond**  
Cost: **2,500**  
Recognition: Company Logo in Large Font on Event T-Shirts, Finish Line Banner, and website, 18x27 yard sign, and 12 Color the Coast Fun Run Registrations.
  
- **Platinum**  
Cost: **\$1,000 Dollars**  
Recognition: Company Logo in Large Font on Event T-Shirts, Finish Line Banner, and Website, and 8 Color the Coast Fun Run Registrations.
  
- **Gold**  
Cost: **\$500**  
Recognition: Company Logo in Large Font on Event T-Shirts, Finish Line Banner, and Website, and 6 Color the Coast Fun Run Registrations.
  
- **Silver**  
Cost: **\$250**  
Recognition: Company Logo in Medium Font on Event T-Shirts, Finish Line Banner, and Website, and 4 Color the Coast Fun Run Registrations.
  
- **Copper**  
Cost: **\$100**  
Recognition: Company Logo in Small Font on Event T-Shirts, Finish Line Banner and Website, and 1 Color the Coast Fun Run Registrations.

**\*\*\*\*POTENTIAL SPONSORS: TO HAVE NAME AND/OR LOGO ON PRINTED MATERIALS AND T-SHIRTS, PLEASE COMPLETE AND RETURN SPONSHIP APPLICATION BEFORE 3-16-2020**

**South Walton Academy Presents:  
2020 COLOR THE COAST for AUTISM  
1st ANNUAL FUN RUN  
Hosted by Topsail Hill State Park**

All proceeds benefit South Walton Academy, an inclusion school and therapy center in Santa Rosa Beach

**SPONSOR APPLICATION**

Name/Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website Address \_\_\_\_\_

Sponsorship Level: (circle choice) **Emerald**      **Diamond**      **Platinum**      **Gold**      **Silver**      **Copper**

Payment Amount \_\_\_\_\_

List any goods/services, raffle/silent auction item, monetary donation, gift card, or services you wish to donate:

\_\_\_\_\_

(contact will be made with you to arrange pick-up or delivery of your donated items)

**Total Sponsorship or Donations: \$** \_\_\_\_\_

**Make Payment to:** South Walton Academy

**Mail Payment to:** South Walton Academy

Attn: Administrator

305 Mack Bayou Rd. Santa Rosa Beach, FL 32459

**OR Pay Online:** Email the type or amount you wish to sponsor to [southwaltonacademy@gmail.com](mailto:southwaltonacademy@gmail.com) - an Invoice will be sent to your email with a link to securely pay through PayPal.

**Contact:** South Walton Academy, 850-213-4595 [southwaltonacademy@gmail.com](mailto:southwaltonacademy@gmail.com) for more information about the run or visit [www.southwaltonacademy.com](http://www.southwaltonacademy.com)

\*\*\*\*Please note that if the Color the Coast for Autism Fun Run must be cancelled due to inclement weather, and all efforts to reschedule are unsuccessful, fees cannot be refunded and will be considered a charitable donation. \*\*\*\*